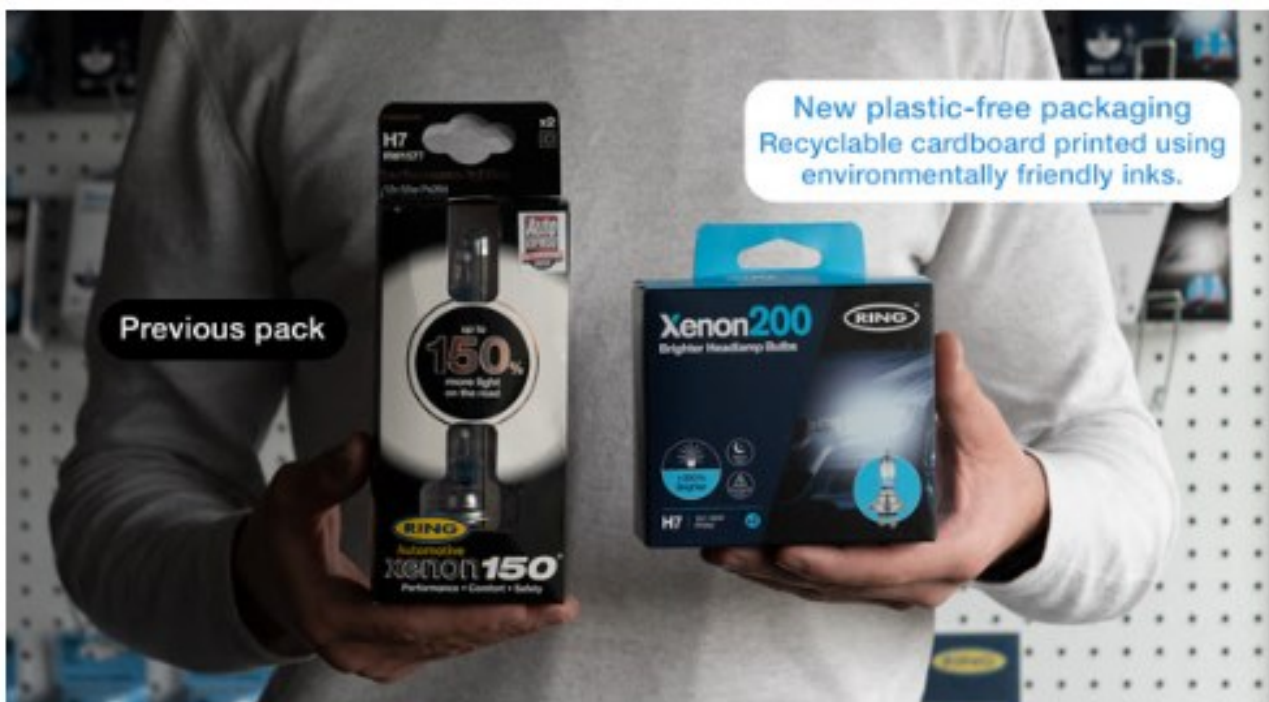


# GOING GREEN

Our **Environmental, Social and Governance** initiatives are key to Ring's business principles, and we have been working hard on many environmentally-friendly projects over the last couple of years.



Traditionally, our bulbs were supplied in blister-card packaging where the blister was made from PVC.

This year we introduced PET blister-card packaging.

Unlike PVC, PET (PolyEthylene Terephthalate) has a lower carbon footprint than other plastics and is 100% recyclable.

**BUT** we didn't want to stop there - after successful trials we are now using PET with 50% recycled content in most of our blister bulb packs.



Our Performance Bulb range has also undergone huge changes - many customers didn't like our old heat sealed PVC blisters, as it was difficult to remove the bulbs.

The new packaging is now completely plastic-free and made using recycled cardboard, using water-based inks that are kinder to the environment.